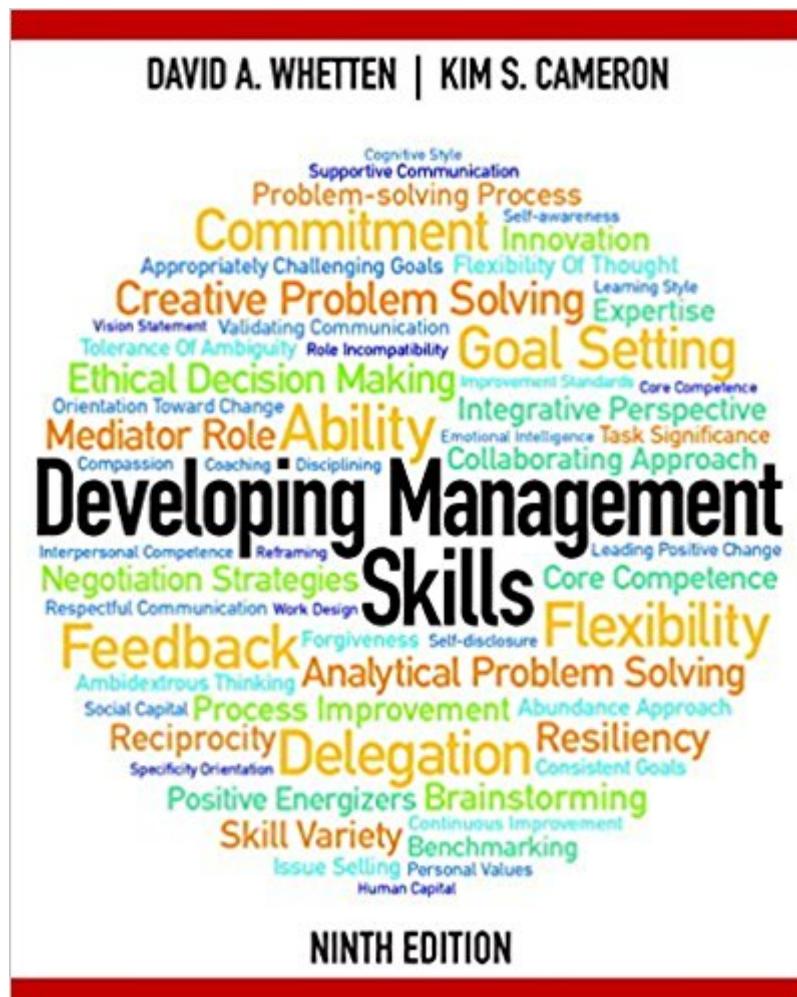


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Developing Management Skills (9th Edition)



Synopsis

NOTE: You are purchasing a standalone product; MyManagementLab does not come packaged with this content. If you would like to purchase both the physical text and MyManagementLab search for ISBN-10: 0133254224/ISBN-13: 9780133254228 . That package includes ISBN-10: 0133127478 /ISBN-13: 9780133127478 and ISBN-10: 0133134679/ISBN-13: 9780133134674 . For undergraduate/graduate Principles of Management and Management Skills courses. Skills Development for Tomorrow's managers In its Ninth Edition, Developing Management Skills has become the standard in hands-on management learning. Designed for students of all skill levels and learning styles, the text allows students to apply knowledge to real-world situations, connect concepts to their own lives, and experience management theory in a tactile and engaging way. Updated for tomorrow's managers, this text features contemporary examples, new skill assessments and cases, updated research, and tangible, relevant goals for students to work toward. Focusing on ten essential skills for success in management, Developing Management Skills focuses on what managers actually do, transforming management concepts into practical, actionable techniques. Students will gain hands-on practice applying management concepts with MyManagementLab. They'll engage in real business situations with simulations, build their management skills by writing and talking about different management scenarios, have access to a videos and current events to help put concepts into perspective, and more. Also available with MyManagementLab® MyManagementLab is an online homework, tutorial, and assessment program designed to work with this text to engage students and improve results. Within its structured environment, students practice what they learn, test their understanding, and pursue a personalized study plan that helps them better absorb course material and understand difficult concepts.

Book Information

Paperback: 648 pages

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Product Dimensions: 8 x 1.1 x 9.8 inches

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Average Customer Review: 4.0 out of 5 stars 101 customer reviews

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Customer Reviews

Although I am quite pleased with the content of the book, I am not as pleased with the Kindle version of it. I think any book that is meant to be a text (as this one is) should not be shipped to the Kindle unless it has page numbers (latest generation of Kindles are capable of showing them). I had intended to use this in several of my classes, but I would have to get a hard copy at \$114 after already having spent \$94 on the Kindle version.

Bought as a college textbook for a friend. Must be decent, she kept it after the class was over.

Book I needed for college, cheaper to rent than to buy in bookstore. Gets the job done!

It's a textbook.

Well written, for a mandatory book for class.

The 9th Edition is a significant step backwards compared to the 8th edition. Typos are numerous and the layout of the book is very difficult to follow at times. It's almost as if they've taken the contents of a textbook (which it is) and tried to haphazardly organize it as a self-help book. That said the general content of the book is very good and the authors clearly are experts on the material. Conclusion: Buy the 8th edition.

I am in the middle of my class and just realized that chapters 6 & 7 are missing. I really enjoyed purchasing a textbook that I could put into my own three-ring binder; however, the next two weeks of class are going to be extremely difficult. The cost savings are not going to be worth having missing pages. My advice is to NOT PURCHASE this textbook.

Good product. As described.

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